

POSTER PRINTING INFORMATION

FOR DISCOUNT PRICING:
FILES MUST BE SUBMITTED, PAID FOR, PROOFED & APPROVED BY BELOW DATES:

		<u>50% Discount</u>	<u>30% Discount</u>	<u>Retail Price</u>
		Fri., August 28th, 2026	Fri., September 4th, 2026	Mon., September 14th, 2026
Graphic	Details	Early Bird	Advance	Standard
Clinical Poster	30" W x 46" H	\$80.00	\$112.00	\$160.00

NOTE from TFVC: We have a large number of posters to display this year and therefore, we have very specific measurement requirements for your poster. The **REQUIRED** poster size should be **30"w x 46"h** to accommodate the record number of abstracts we received this year. The posters will be displayed three to each side, so please do not exceed this size, as the boards will not accommodate a larger size. Please note that posters that do not accommodate the size above, will risk losing their space.

***NOTE:** Major adjustments are subject to an LVE design rate of \$120.00 per hour (e.g. missing fonts, major size/resolution corrections, file type trouble shooting, etc.)

IMPORTANT: Please be sure to remove all posters by **3:30 PM on Saturday, September 26th**
 LVE will not be held responsible for any posters that become missing or damaged during the move out.

PREFERRED FILE TYPE: ADOBE PDF HIGH RESOLUTION

[CLICK HERE TO UPLOAD ARTWORK FILES](#)



Please contact your LVE Representative to create a graphic upload link.

Graphic Submission Guidelines

When submitting your artwork, these guidelines are vital to ensure your graphics look the very best.

1. All logos must be in a ***vector format**, saved in Adobe Illustrator or as an EPS file. Raster images will not be accepted- this includes .jpg, .png or .gif files copied directly from a web site.

* Art that can be scaled to any size without losing quality
2. All text should be converted to outlines or with the fonts provided. PC fonts only. All fonts must be embedded.
3. Photographic images should be 300 dpi at the final size in the layout in either JPG or TIF file format. **Sorry, Internet images cannot be used.**
 - Large continuous graphic walls 10ft wide or more need only be between 90 -150 dpi at actual size.
 - How an image is originally acquired will determine its resolution, and thus the size it can print at for clear and crisp printing.
 - Resolution and size (dimensions) are inversely proportional to each other. If you enlarge an image, you lower its resolution.
4. You must provide either a printed proof or a PDF proof when submitting artwork. This allows us to check the files for the font, color problems, missing links and more.

Acceptable Art Work



Good
quality
photo
clean
edges

- .pdf** - Adobe PDF (Fonts outlined - images embedded)
- .ai** - Adobe Illustrator (Fonts outlined - images embedded)
- .eps** - Encapsulated Post Script
- .tif** - (300 dpi at layout size)
- .psd** - Photoshop Document (All layers flattened)
- .zip** - Windows Compression Format

Unacceptable Art Work



Low
quality
photo
jagged
edges

- .indd** - InDesign
- .ppt** - PowerPoint
- .jpg** - Joint Photographic Experts Group
- .gif** - Graphic Interchange Format
- .png** - Portable Network Graphics
- .cdr** - CorelDraw